

## ***Creating the Best Business Archive - Achieving a Good Return on Investment***

### **PROGRAMME**

#### **15 JUNE 2015**

##### **8.45-9.15 Registration**

**9.15-9.30 Welcoming addresses** – Archive Superintendent for Lombardy; Pirelli Foundation; Intesa Sanpaolo; Museimpresa

##### **9.30 – 10.30 Overview of Italian Business Archive Scene**

**Chair: Marco Carassi**, president of ANAI – Association of Italian Archivists, Roma, Italy

Giuseppe Berta, Bocconi University, Milano, Italy

*The structure of Italian business*

Antonella Bilotto, Center for Corporate Culture, Milano, Italy

*Who should be responsible for preserving business records? Center for Corporate Culture's experience*

Alberto De Cristofaro and Primo Ferrari, Fondazione Isec (Institute for the study of contemporary history), Sesto San Giovanni, Milano, Italy

*The Role and Sustainability of an Archive Center in an Area of Rapid Deindustrialization*

##### **10.30 – 11.00 Break**

##### **11.00 – 12.45 Innovative Models of Management**

**Chair: Jeannette Strickland**, JS Archive and Record Consultancy, Formerly Head of Art, Archives & Records Management, Unilever PLC, London, UK

Adrian Steel & Vicky Parkinson, The British Postal Museum & Archive, London, UK

*A Question of Trust: The Best Business Archive for the British Postal Service*

Alexander Husebye, Center for Business History in Stockholm, Sweden

*Center for Business History's Experience*

Kiara King, Scottish Business Archive, University of Glasgow, UK

*Scottish Business Archive: An Evolving Model*

Charlotte Berry, Alfred Gillett Trust (C & J Clark Ltd), Street, Somerset, UK  
*From family and firm to trust: the journey of the collections of the Clark family and C & J Clark Ltd into the care of the Alfred Gillett Trust*

### **12.45-13.00 ICA SBA News including Managing Business Archive Handbook**

### **13.00-14.00 BUFFET LUNCH**

### **14.00 – 15.00 Business Archives in Emerging Markets**

**Chair: Vrunda Pathare**, Chief Archivist, Godrej Archives, Godrej & Boyce Mfg. Co. Ltd, Mumbai, India

Yujue Wang, Wuhan University, China  
*Business Archives in China: history and state of the art*

Ashok Kapoor, Consultant, Former Archivist and Records Manager, Reserve Bank of India, India  
*Banking archives: problems, perspective and solutions*

Adam Reynolds, Archive Team Leader, Saudi Aramco, Dhahran, Saudi Arabia  
*Managing the Social and Cultural History of Saudi Aramco*

### **15.00-15.15 BREAK**

### **15.15-16.30 New Archive Services – New problems and solutions**

**Chair: Andrea Hohmeyer**, Director, Group Archive, Evonik Industries AG, Essen, Germany

Jill Veitch, Heritage Archivist, GSK Brentford, Middlesex, UK  
*Legal and regulatory issues and challenges in a pharmaceutical company*

Saverio Piali, Hyperborea, Firenze, Italy  
*Unicoop Firenze business archive*

Francesca Gheretti & Greta Gamba, Fondazione Benetton & Benetton Group, Treviso, Italy  
*Problems and solutions integrating databases and archives*

Valerie Komor, Associated Press Corporate Archives, New York, USA  
*Creating and Managing a Corporate Archives for The Associated Press*

**16 JUNE 2015**

**9.00-10.30 Advocacy 1 - Internal**

**Chair: Roger Nougaret, Director, Group Archive, BNP Paribas, Paris, France**

Torkel Thime, Siobhan Convery, Kathy Johnson, Oljearchivekt Norway, University of Aberdeen, UK

*The central role of advocacy in preserving the archival heritage of the North Sea off shore oil and gas industry*

Alexandra Mitchell, Archivist, Peel Group, Manchester, UK

*How do we measure success: Reflections on a business archive in its infancy*

Dawn Sinclair, Archivist, HarperCollins Publishers, Glasgow, UK

*Proving the Worth – Building the worth of the HarperCollins Archive*

Torre Gemma, archivist freelance, PhD at Lucca University, Italy

*The census of enterprise archives as an opportunity for the business*

Chiara Guizzi, Pirelli Foundation, Milano, Italy

*The Archive of a multinational Corporation with a 142 years history*

**10.30-11.00 BREAK**

**11.00 -12.40 Advocacy 2 External – Academic and community**

**Chair: Alison Turton, Head of RBS Archives, Edinburgh, UK**

Yuko Matsuzaki, Resource Center for the History of Entrepreneurship Shibusawa, Tokyo, Japan

*Cross-Industrial and Cross-Sector Collaboration on Business Archives Exhibitions in Japan*

Martin Stuerzlinger, Archiversum, Wien, Austria

*Bringing Archivists together. The Austrian non - profit network Business History (Netzwerk Unternehmensgeschichte)*

Brown Cheryl, Business Archives Surveying Officer for Scotland, Glasgow, UK

*Advocacy with archival repositories and businesses*

Justin Cavernelis-Frost and Natalie Broad, The Rothschild Archive, London, UK

*Between Scylla and Charybdis? Meeting the demands of the academic research community and a global business*

Tosh Warwick, Middlesbrough Council/University of Huddersfield, Middlesbrough UK

*Utilising business records to bring Teesside's industrial heritage to life: the British Steel Collection and the Tees Transporter Bridge Visitor Experience Project*

**12.40 - 13.00 discussion on the two advocacy sessions**

**13.00-14.00 BUFFET LUNCH**

**14.00- 15.15 Exploiting photographic and multimedia collections**

**Chair: Alex Bieri, Curator, The Roche Historical Collection and Archive, Basel, Switzerland**

Voltaggio Mattia, ENI SpA, Roma, Italy

*Archivist or philologist? The ENI's film archive as a case study*

Tracey Panek, Historian, Levi Strauss & Co. San Francisco, USA

*The digital initiative recently launched at the Levi Strauss & Co. Archives*

Natalie Watson, Archivist, Alfred Gillett Trust (C & J Clark Ltd), Street, Somerset, UK

*From Somerset to Shanghai: Giving Global Access to the Digitised Heritage Collections of C & J Clark*

Tina Staples, Global Head of Archives, HSBC Group, London, UK

*Embracing the Digital Age at HSBC Archives*

**15.15-15.30 BREAK**

**15.30– 16.30 Creating the perfect business archive team**

**Chair and lead of discussion Paul Lasewicz, Archivist, McKinsey & Co., New York, USA**

Francesca Pino, Intesa Sanpaolo Group Archives, Milano, Italy

*Group Archivist: manager or professional? The Italian state-of the question*